

COMMUNICATING FOR A CULTURE OF BELONGING

What we know...



Healthcare grows **increasingly complex**.



Racism, sexism, homophobia, and transphobia cause **health disparities**.



The **AACN Essentials** and the **Future of Nursing 2030** call for increased emphasis on **health equity**.



Nursing is a **key leader** in eliminating health inequity.



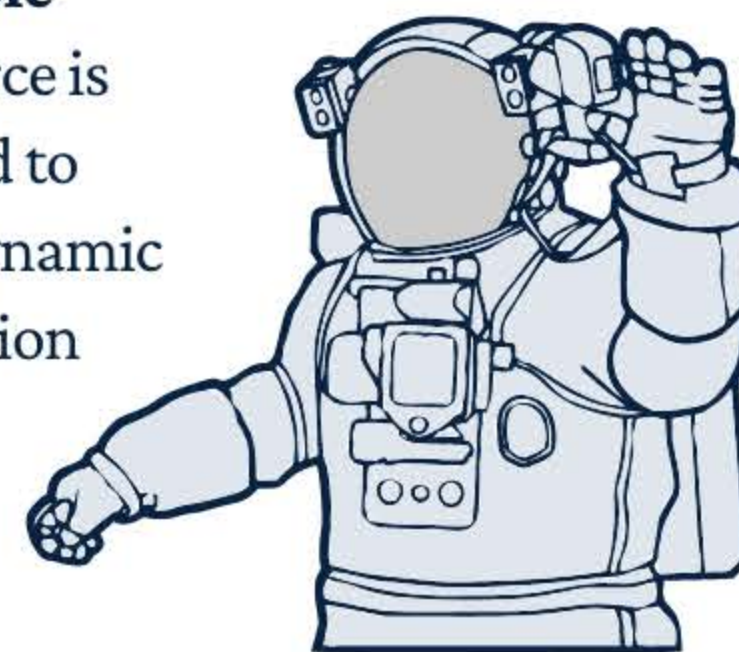
Nursing education can lead the way to a brighter future for nursing and for healthcare.

What could be?

As educators, we are in a position to **imagine** and **create** a different future.

Admission, retention, and graduation are central to developing the nursing workforce.

A more **diverse and equitable** workforce is required to meet dynamic population needs.



Getting there

- Baseline **assessment**
- **Clear and transparent** communication
- Ongoing **documentation**
- **Thoughtful and community-driven** interventions
- Periodic **reassessment**



Proposal

Develop **dashboard** tools

- Track admissions, retention, graduation, interventions for **internal** use
- Visualize data in clear, compelling fashion for public-facing use

Create communication plan

Craft web presence



Communicating for a Culture of Belonging

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diversity, equity, and inclusion*

Biography

Jess Dillard-Wright, PhD, MA, RN, CNM (she/they) lives and works in Augusta, Georgia. She/they are an Assistant Professor at Augusta University where she/they also directs the College of Nursing Office for Diversity, Equity, and Inclusion. Her/their scholarship focuses on the moments when feminism, nursing, history, and activism intersect, accounting for both the normative ideas, beliefs, and values that shape nursing. Jess is increasingly interested in speculative futures and posthumanism for nursing. She/they are active with the AACN DEIG, the International Philosophy of Nursing Society, the Nursology Theory Collective, and the American History of Nursing Society Diversity and Inclusion Committee.



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